THE 30-SECOND CV

Abel Aviles

I grow revenue between demand and supply partners in adtech and affiliate marketing.

CHIEF REVENUE OFFICER · NOCTEMQUE · HAMBURG · ALICANTE

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EXPERIENCE

FROM AUGUST 2022

Chief Revenue Officer

NOCTEMQUE · REMOTE

We are an adtech company focused on bringing the best of programmatic media buying to the performance & affiliate marketing industry.

AUGUST 2015 – JULY 2022

VP Business Operations

YIELDKIT GMBH · HAMBURG, GERMANY

YIELDKIT enables publishers and advertisers to perform their affiliate marketing strategies in the simplest way, yielding higher revenue and traffic with less effort.

JULY 2012 – AUGUST 2015

Co-Founder

FORO DEL COLCHÓN · SPAIN

Forodelcolchon.com is one of the most popular mattress websites in Spain.

JULY 2012 – AUGUST 2015

Online Marketing Manager

LENCANT.COM · SPAIN

The retailer L’encant focuses on high-end mattresses, handmade curtains and fine bedding and linens.

JANUARY 2009 – AUGUST 2014

Team Leader QA

NINTENDO · FRANKFURT, GERMANY

This period was an important transition period into the international business world.

EDUCATION

Master in Marketing & Commercial Management

UNIV. CARLOS III MADRID · SEPTEMBER 2010 – JUNE 2012

Bachelor of Arts (BA) in Sociology

UNIV. DE ALICANTE · SEPTEMBER 2004 – JUNE 2008

LANGUAGES

Español: Native

English: Fluent

Deutsch: Advanced

TALK TO ME ABOUT

Affiliate & performance partnerships

Programmatic for performance marketing

Building commercial teams

Connecting product and revenue